

**SUMMARY**

This exhibit responds to a Congressional Directive from House Report 116-446.

“The Committee directs each department and agency to include the following information in its fiscal year 2022 budget justification: expenditures for fiscal year 2020 and expected expenditures for fiscal years 2021 and 2022, for (1) all contracts for advertising services; and (2) contracts for the advertising services of (a) socially and economically disadvantaged small businesses concerns (as defined in section 8(a)(4) of the Small Business Act (15 U.S.C. 637 (a)(4)); and (b) women- and minority-owned businesses.”

**Overview**

USDA does not track contracting awards by the exact categories directed by Congress in H.R. 116-446. Instead we are providing the closest categories to the directive requirement categories that USDA does track. Presented below in three tables are USDA expenditures for fiscal year 2020 and 2021 for (1) all contracts for advertising services, (2) contracting services for self-certified small disadvantaged businesses, and (3) minority owned business and women owned small businesses.

2022 USDA EXPLANATORY NOTES – CONTRACTS FOR ADVERTISING SERVICES EXHIBIT

**Advertising Contracting Services Tables**

*Figure AE-1. All USDA Contracts for Advertising Services*

<b>Contracting Agency Name</b>	<b>FY 2020 Sum of Number of Actions</b>	<b>FY 2020 Sum of Dollars Obligated</b>	<b>FY 2021 Sum of Number of Actions</b>	<b>FY 2021 Sum of Dollars Obligated</b>	<b>Total Sum of Number of Actions</b>	<b>Total Sum of Dollars Obligated</b>
AGRICULTURAL MARKETING SERVICE	1	\$10,247.09	-	\$0.00	1	\$10,247.09
AGRICULTURAL RESEARCH SERVICE	3	115,000.00	1	12,698.00	4	127,698.00
ANIMAL AND PLANT HEALTH INSPECTION SERVICE	15	1,315,874.89	4	164,552.43	19	1,480,427.32
FARM PRODUCTION AND CONSERVATION BUSINESS CENTER	6	443,647.50	2	-860.00	8	442,787.50
FARM SERVICE AGENCY	4	13,700.00	1	-4,137.84	5	9,562.16
FOOD AND NUTRITION SERVICE	13	229,411.05	3	35,485.98	16	264,897.03
FOOD SAFETY AND INSPECTION SERVICE	1	-30,001.00	1	20,000.00	2	-10,001.00
FOREST SERVICE	72	1,845,256.45	28	522,578.65	100	2,367,835.10
NATURAL RESOURCES CONSERVATION SERVICE	1	-3,000.00	1	-3,620.00	2	-6,620.00
RURAL HOUSING SERVICE	12	605,595.92	41	-3,428.16	53	602,167.76
USDA, DEPARTMENTAL ADMINISTRATION	8	366,950.01	5	171,158.25	13	538,108.26
<b>Grand Total</b>	<b>136</b>	<b>4,912,681.91</b>	<b>87</b>	<b>914,427.31</b>	<b>223</b>	<b>5,827,109.22</b>

2022 USDA EXPLANATORY NOTES – ADVERTISING EXPENDITURES

*Figure AE-2. USDA Contracts for Advertising Services of self-certified small disadvantaged businesses*

<b>Contracting Agency Name</b>	<b>FY 2020 Sum of Number of Actions</b>	<b>FY 2020 Sum of Dollars Obligated</b>	<b>FY 2021 Sum of Number of Actions</b>	<b>FY 2021 Sum of Dollars Obligated</b>	<b>Total Sum of Number of Actions</b>	<b>Total Sum of Dollars Obligated</b>
AGRICULTURAL RESEARCH SERVICE	2	\$0.00	-	\$0.00	2	\$0.00
ANIMAL AND PLANT HEALTH INSPECTION SERVICE	4	335,447.57	3	164,552.43	7	500,000.00
FOREST SERVICE	42	186,447.90	17	46,838.91	59	233,286.81
NATURAL RESOURCES CONSERVATION SERVICE	-	0.00	1	-3,620.00	1	-3,620.00
RURAL HOUSING SERVICE	7	4,492.92	4	-3,336.42	11	1,156.50
USDA, DEPARTMENTAL ADMINISTRATION	2	179,791.51	1	177,029.12	3	356,820.63
<b>Grand Total</b>	<b>57</b>	<b>706,179.90</b>	<b>26</b>	<b>381,464.04</b>	<b>83</b>	<b>1,087,643.94</b>

*Figure AE-3. USDA Contracts for Advertising Services of women-owned and minority-owned small businesses*

<b>Contracting Agency Name</b>	<b>FY 2020 Sum of Number of Actions</b>	<b>FY 2020 Sum of Dollars Obligated</b>	<b>FY 2021 Sum of Number of Actions</b>	<b>FY 2021 Sum of Dollars Obligated</b>	<b>Total Sum of Number of Actions</b>	<b>Total Sum of Dollars Obligated</b>
FOOD AND NUTRITION SERVICE	8	\$55,772.25	2	\$0.00	10	\$55,772.25
FOREST SERVICE	2	27,363.13	2	36,881.05	4	64,244.18
RURAL HOUSING SERVICE	4	600,000.00	37	-91.74	41	599,908.26
USDA, DEPARTMENTAL ADMINISTRATION	2	179,791.51	1	177,029.12	3	356,820.63
<b>Grand Total</b>	<b>16</b>	<b>862,926.89</b>	<b>42</b>	<b>213,818.43</b>	<b>58</b>	<b>\$1076,745.32</b>